



Bruce L. Lenzer, Quality and Value Consultant

Specialties: A Life Certified Value Specialist, Fellow of SAVE International, Certified Quality Manager, and Certified Lead Auditor. Consults in technical, managerial, and advisory positions in Fortune 500 companies, commercial, and government organizations. Currently serves as President of the Lawrence D. Miles Value Foundation. Consults in Business Process Value Engineering and Value Methodology tools, methods, and techniques.

PROFILE

Mr. Lenzer's diverse background adds a depth not found among most Certified Value Specialists as his expertise spans multiple industry sectors. Additionally, he creatively and adeptly applies a variety of decision analysis techniques along with value and quality-improving methodology practices.

Mr. Lenzer's broad base of knowledge and experience has given him strategic insights and abilities to uniquely support corporations that are encountering a variety of technical, organizational, and dynamic market challenges. Through team problem solving and decision analysis synergy, he has assisted several corporations solve business challenges such as obtaining sizable contract award fees, restoring \$200M product profitability on remaining production after market price pressures forced retail pricing below the cost to manufacture, and solving a variety of other global business challenges

He has led teams of specialists to assist corporations in making decisions on technology project planning, integration, and target company acquisitions.

Mr. Lenzer has created new tools and techniques for measuring the performance of Supply Chain and Business Processes. He has also created an organizational performance measurement tool to help corporations discover hidden value opportunities and efficiency improvements within the indirect overhead cost process functions to operate their businesses. One such effort produced a potential of \$58 M in indirect business process function improvements of a Supply Chain Process over five years and an additional potential of \$8M per year through improvements to their Supply Chain Software System. He has innovated similar tools that are applicable for projects engaged by Six Sigma Black Belts. Savings, Value, and Quality improvements from all endeavors exceeds several billion dollars.

Mr. Lenzer graduated from the University of Texas with a Bachelor of Science degree in Business with additional degree focuses including IT and Geosciences. He has since held a variety of technical, managerial, and strategic advisory positions within Fortune 500 companies. He currently serves as President of the Lawrence D. Miles Value Foundation, and as President of Synergy Value Solutions, LLC based in Albuquerque, New Mexico. He is Past President of SAVE International, the professional society representing the Value Methodology, and has served in various Executive positions within the society and Lawrence D. Miles Value Foundation.

His extensive career experience constitutes a record of numerous achievements applying Business Process Reengineering and Value Methodology tools, methods, and techniques successfully utilized in technology and industry sectors including scientific R&D, manufacturing, engineering, construction, petrochemical, technology, environmental, nuclear, computer, telecommunications, and electronics industries.

His proven approaches deliver team performance resulting in value and quality improved projects, products, processes, services, and organizational value.

WORK EXPERIENCE

Synergy Value Solutions / President May 1998 – Present

Provides professional high performance team facilitation to achieve value and quality improvement strategies, objectives, and business goals including broad spectrum across commercial and government entities.

Pinnacle Results / Strategic Partner Value Consultant August 2000 – Present

Facilitated Value Engineering studies for:

- Amoco & BP for Offshore North Sea Production Platform Replacement and Water Injection facilities.
- Business Process Modeling studies for Joint venture polyester plants sited in Asia.
- SUNCOR Canadian Hydrogen Plant

EDUCATION

**University of Texas: BS, Business, IT, and
Geosciences**

CONTACT

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