



Strategy



Ideas



Assess
(FEL 1)



Choice
(FEL 2)



Design
(FEL 3)



Build



Operate

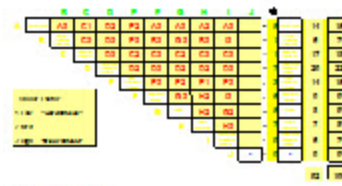
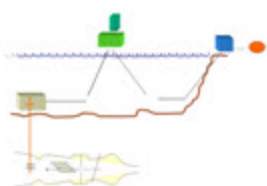
Right Thinking

Stick Model

Objective Hierarchy

Business Priorities

Team Alignment



Right Decisions

Decision Classification

Decision Sets

Decision Themes

Influence Diagram



Gives
Focus
Tactical

Decision Sets

Focus
Decisions

Investment Themes



Influence Diagram



Right Actions

The Plan

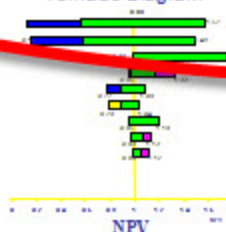
Business Values

Value Practices

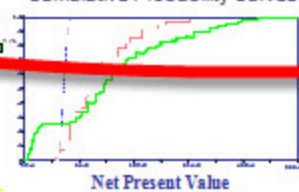
Deliver
"Decision"
Package



Tornado Diagram



Cumulative Probability Curves



Net Present Value



Options, Risk,
Uncertainties, Values

