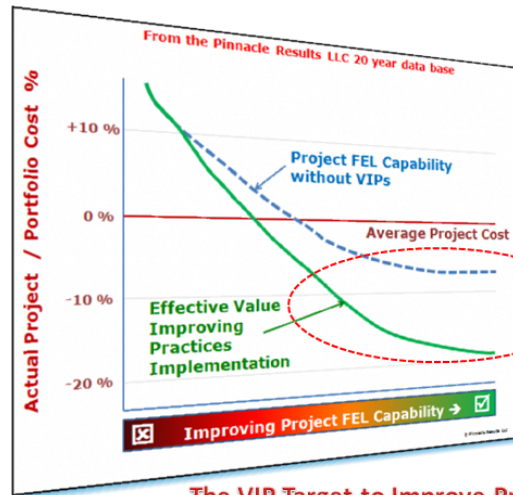


Reduce your Total Installed Cost by 15-20%

Typical VIPs & the VIPNOW Application

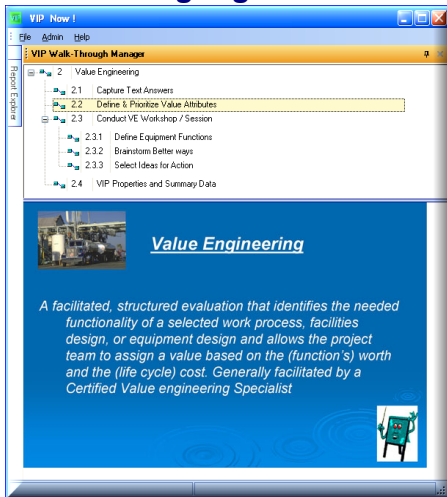
Applied appropriately VIPNOW reduces Total Installed Cost (TIC) by 15-20% with similar Schedule and Life Cycle benefits. It supercharges effective Front End Loading (FEL) as it guides teams through Value Improving Practices (VIPs) in a step-by-step, consistent, repeatable and measurable process.



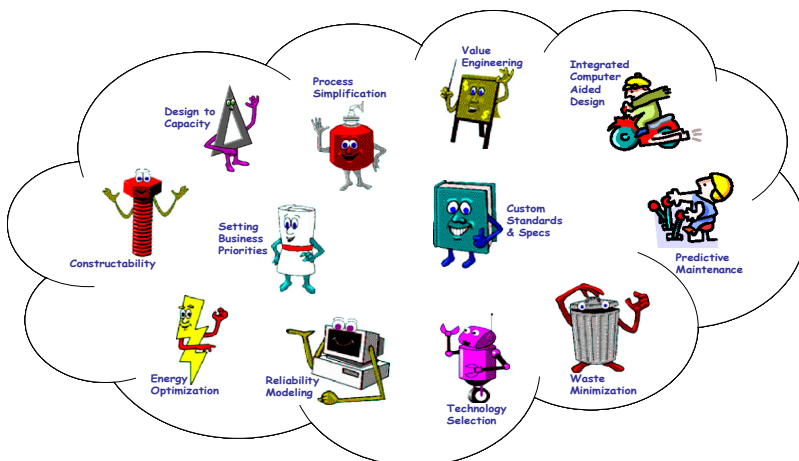
The VIP Target to Improve Project Metrics

This superb application supports team efforts to incorporate VIPs and progress from “Really poor FEL ” through “OK FEL” to “Best in Class FEL ” project development Processes.

VIPNOW Highlights:



- Applies VIPs in a consistent, repeatable process.
- Walks project teams through application of VIPs.
- Effectively employs the appropriate VIPs.
- Shares VIP ideas across all projects.
- Tracks real \$ impact of ideas / VIPs.
- Manages a powerful VIP / idea database.
- Trains project teams in VIPs.
- Tracks the real \$ impact of the VIP program.
- Fully integrates & aligns with company FEL process.
- Applicable to both major projects & small projects.



- Helps teams select the appropriate VIPs based on project priorities.

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