

an example:

FEL - Project Planning Workshop

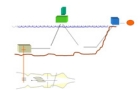


Each engagement is specifically tailored to meet the needs of the Project Team.



- Define Overall Project Boundaries.
- Define External Influences and Issues.
- Define Project “sub-systems.”

Stick Model



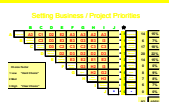
- Develop Project Key Results Areas.
- Link Team / Project Results to Corporate Strategy.
- Define Major Decisions.
- Develop Actions to make the Decisions.

Objective Hierarchy



- Develop Key Attributes to support the Decisions.
- Assess Status of the Project today.
- Prioritize focus for Project team’s work.
(*& potentially select VIPs.*)

Business Priorities



- Share individual perceptions of how much more the team must do ...
- ... To deliver a Quality Decision Recommendation.

Team Alignment



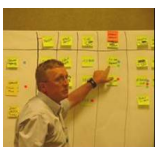
- Define potential Decisions to be analyzed.
- Characterized Decision “difficulty.”
- Define potential impact of poor a decision.

Decision Classification



- Define potential Risks.
- Define Impact of Risks.
- Define Risk Mitigation options.
- Define Risk Manageability.

Risk Matrix



- Define Decisions to be analyzed and tested in the current Investment Stage of the Project.
- Sort Decisions into Rational, Aligned Decision Sets.
- Define options for Investment Themes.

Decision Themes



- Define the appropriate Stage Assurance Activities for the Project.
- Assign Accountabilities & Responsibilities to deliver the Assurance Activities.

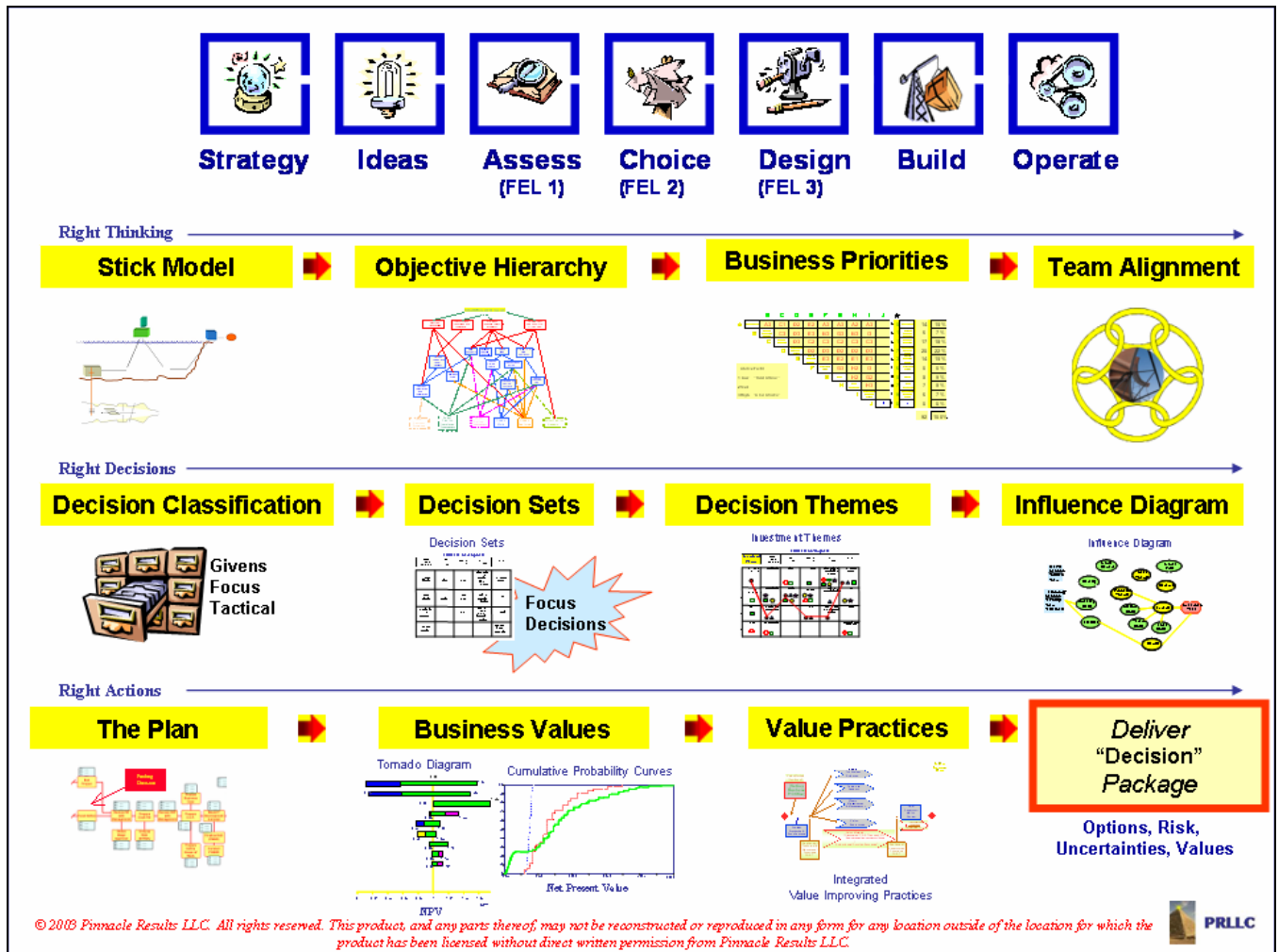
Assurance



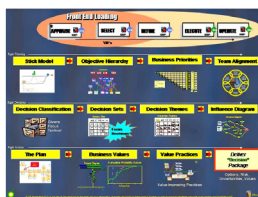
- Fully map the Project Organization functions.
- Identify areas of concern.
- Assign Accountabilities & Responsibilities to Approve, Deliver, Support, the Project Organization functions, & meet the Project Milestones.

The Plan





“BLUE SHEET”



- **A consistent & repeatable process.**
- **Constructed largely of industry-proven toolsets, which have now been integrated & augmented to deliver Decision Quality and Value Management.**
- **1st presented at the Society of American Value Engineers annual conference 2003**
- **Acknowledgments and references as shown.**

- **Stick Model : C.W. Jennings & J.D. McCuish 2003**
- **Objectives Hierarchy : Keeney, 1992; R. Clemen 1995; Augmented with Decisions & Actions, C. Jennings & J. McCuish, 2002**
- **Setting Business Priorities : C. Fallon, 1980; J. Kaufman, 1985**
- **Decision Radar : R. Howard 1980, Stanford & Strategic Decisions Group, 1994**
- **Decision Classification, Decision Sets, Investment Themes, Influence Diagramming : R. Howard 1980; R. Clemen 1996; Strategic Decisions Group 1994; D. Skinner, 1995**
- **Organization Mapping : (Function Diagram) C. Bytheway, 1971; J. Kaufman 1994; McCuish, Denton, Jennings 1994-2004**
- **Integrated VIPs : (Value Engineering Methodology) L. Miles 1947; Integrated Value Practice Methodology, J. McCuish 2002**
- **“Blue Sheet” Methodology : C. Jennings, J. McCuish, 2003**