

BRUCE LENZER

Bruce Lenzer, a Certified Value Specialist, graduated from the University of Texas in 1981 with a Bachelor of Science degree and has since held a variety of technical, managerial, and advisory positions within Fortune 500 companies. He currently serves as Executive Director of the Lawrence D. Miles Value Foundation, and as President of Synergy Value Solutions, LLC based in Humble, TX. He is Past President of SAVE International, the professional society representing the Value Methodology, and has served in various Executive positions within the society. His extensive career experience constitutes a record of numerous achievements applying Business Process Reengineering and Value Methodology tools, methods, and techniques in a number of commercial and government organizations. These applications have been successfully utilized in technology and industry sectors including scientific R&D, manufacturing, engineering, construction, petrochemical, technology, environmental, nuclear, computer, telecommunications, and electronics industries.

Mr. Lenzer's diverse background adds a depth not found among most Certified Value Specialists as his expertise spans multiple industry sectors. Additionally, he creatively and adeptly applies a variety of decision analysis techniques along with value and quality-improving methodology practices. Mr. Lenzer's broad base of knowledge and experience has given him strategic insights and abilities to uniquely support corporations that are encountering a variety of technical, organizational, and dynamic market challenges. Through team problem solving and decision analysis synergy, he has assisted several corporations obtain sizable contract award fees as well as restore product profitability on remaining production after market price pressures forced retail pricing below the cost to manufacture and/or produce. He has led teams of specialists to assist corporations in making decisions on technology planning, integration, and target company acquisitions.

Mr. Lenzer has created new tools and techniques for measuring the performance of Supply Chain Processes, including a method to create unique balanced scorecards. He has also created an organizational performance measurement tool to help corporations discover hidden value opportunities and efficiency improvements within the indirect cost overhead process functions to operate their businesses. One such effort produced a potential of \$58 M in indirect business process function improvements of a Supply Chain Process over five years and an additional potential of \$8M per year through improvements to their Supply Chain Software System. He has innovated similar tools that are applicable for projects engaged by Six Sigma Black Belts.